# MACKENZIE GLOBAL WOMEN'S LEADERSHIP ETF (MWMN) | GENDER LEADERS OCTOBER 2019

# Gender Leaders in the Mackenzie Global Women's Leadership ETF (MWMN)

The portfolio managers of Mackenzie Global Women's Leadership ETF implement a unique process to identify companies that demonstrate gender leadership. The Fund's quantitative process is built on the belief that companies with higher levels of gender diversity produce superior financial results and have stronger corporate governance in the long run.

# Example Holding: Texas Instruments, Inc. By the Numbers

Texas Instruments Inc, designs and manufactures semiconductors and various integrated circuits, that they sell to electronics designers and manufacturers globally.

### Gender Diversity at Texas Instruments, Inc.



Texas Instruments has been voted "Top 100 Best Companies for Working Mothers" Selected by the National Association for Female Executives (NAFE) Top companies for executive women

The company's Women's Initiative helps women at all levels advance in their careers. Activities include annual summits featuring leader and employee discussions, mentoring, career development and community involvement opportunities.

#### Performance Growth of \$10,000



Performance as of September 30, 2019 (% change)	1 mth	3 mths	YTD	1 Yr	Since Inception
Mackenzie Global Women's Leadership ETF*	2.08	1.52	15.13	5.84	8.24
Global Equity Peer Group	1.12	0.80	12.74	2.45	4.49
MSCI World NR CAD	1.76	1.86	14.01	4.30	7.33
% of peers beaten	78	72	75	80	87

\*Inception date: December 4, 2017





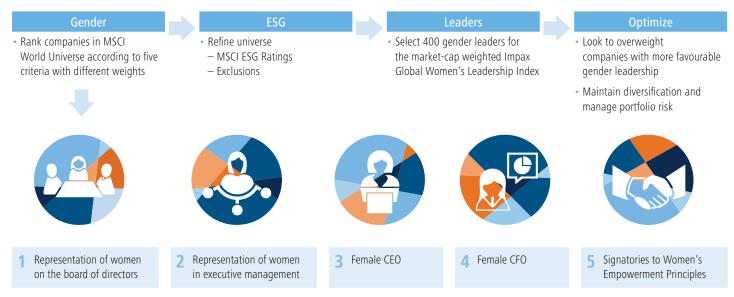




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To implement their unique process, the portfolio managers of Mackenzie Global Women's Leadership ETF look at factors such as representation of women on the board of directors, representation of women in senior management, whether the company has a female CEO or CFO, and if the company is a signatory of the United Nations Women's Empowerment Principles. The managers rank these factors and determine the appropriate size of position to take in shares of the company.

### Designed to capture investment returns associated with gender diversity and women's leadership



## We Support the Women's **Empowerment Principles**

We Support



#### For more information about Mackenzie Global Women's Leadership ETF, please contact your advisor.

Commissions, management fees, and expenses all may be associated with ETF investments. Please read the prospectus before investing. The indicated rates of return are the historical annual compounded total returns as of September 30, 2019 including changes in unit value and reinvestment of all distributions and does not take into account charges or income taxes payable by any security holder that would have reduced returns. ETFs are not guaranteed, their values change frequently and past performance may not be repeated. Percentile rankings are from Morningstar Research Inc., an independent research firm, based on the Morningstar Global Equity category, and reflect the performance of the Mackenzie Global Leadership Impact Fund and Mackenzie Global Women's Leadership ETF for the 1-month, 3-month and 1-year period as of September 30, 2019. The percentile rankings compare how a fund has performed relative to other funds in a particular category and are subject to change monthly. The number of Global Equity funds for the Mackenzie Global Leadership Impact Fund and Mackenzie Global Women's Leadership ETF for each period are as follows: 1-month -2,167, 3-month -2,150, one year <math>-2,004.

The example holding is: (i) provided for illustrative purposes only in relation to a company that may no longer be held by the ETF; and (ii) not intended to be a recommendation regarding any security related to that company.