

MACKENZIE GLOBAL LEADERSHIP IMPACT FUND | GENDER LEADERS OCTOBER 2019

Gender Leaders in the Mackenzie Global Leadership Impact Fund

The portfolio managers of Mackenzie Global Leadership Impact Fund implement a unique process to identify companies that demonstrate gender leadership. The Fund's quantitative process is built on the belief that companies with higher levels of gender diversity produce superior financial results and have stronger corporate governance in the long run.



Mary Mathers, MBA, CFA Senior Investment Director

Example Holding: **Texas Instruments**, **Inc**. By the Numbers

Texas Instruments Inc, designs and manufactures semiconductors and various integrated circuits, that they sell to electronics designers and manufacturers globally.

Gender Diversity at Texas Instruments, Inc.





Texas Instruments has been voted "Top 100 Best Companies for Working Mothers" Selected by the National Association for Female Executives (NAFE)

Top companies for executive women

The company's Women's Initiative helps women at all levels advance in their careers. Activities include annual summits featuring leader and employee discussions, mentoring, career development and community involvement opportunities.

Performance Growth of \$10,000



Performance at September 30, 2019 (% change)	1 mth	3 mths	YTD	1 Yr	Since Inception
Mackenzie Global Leadership Impact Fund Series F*	1.90	1.36	14.40	5.11	9.35
Global Equity Peer Group	1.12	0.80	12.74	2.45	5.62
MSCI World NR CAD	1.76	1.86	14.01	4.30	8.75
% of peers beaten	72	68	68	77	89

^{*}Inception date: October 16, 2017





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To implement their unique process, the portfolio managers of Mackenzie Global Leadership Impact Fund look at factors such as representation of women on the board of directors, representation of women in senior management, whether the company has a female CEO or CFO, and if the company is a signatory of the United Nations Women's Empowerment Principles. The managers rank these factors and determine the appropriate size of position to take in shares of the company.

Designed to capture investment returns associated with gender diversity and women's leadership

 Rank companies in MSCI World Universe according to five criteria with different weights

- · Refine universe
- MSCI ESG Ratings
- Exclusions

• Select 400 gender leaders for the market-cap weighted Impax Global Women's Leadership Index

- Look to overweight companies with more favourable gender leadership
- · Maintain diversification and manage portfolio risk

Signatories to Women's

We Support the Women's **Empowerment Principles**



www.weprinciples.org

Mackenzie Investments is a signatory of the UN Women's Empowerment Principles and as such is committed to empowering women in the workplace. marketplace and community through the development of best practices to promote gender equality.



Representation of women on the board of directors



Representation of women in executive management



Female CEO



Female CFO



Empowerment Principles

For more information about Mackenzie Global Leadership Impact Fund, please contact your advisor.

Commissions, trailing commissions, management fees, and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. The indicated rates of return are the historical annual compounded total returns as of September 30, 2019 including changes in unit value and reinvestment of all dividends or distributions and do not take into account sales, redemption, distribution, or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not quaranteed, their values change frequently and past performance may not be repeated. Percentile rankings are from Morningstar Research Inc. an independent research firm, based on the Morningstar Global Equity category, and reflect the performance of the Mackenzie Global Leadership Impact Fund and Mackenzie Global Leadership Impact Fund Andrew Impact Fund A and 1-year period as of September 30, 2019. The percentile rankings compare how a fund has performed relative to other funds in a particular category and are subject to change monthly. The number of Global Equity funds for the Mackenzie Global Leadership Impact Fund and Mackenzie Global Leadership Impact ETF for each period are as follows: 1-month – 2,167, 3-month – 2,150, one year – 2,004.

The example holding is: (i) provided for illustrative purposes only in relation to a company that may no longer be held by the fund; and (ii) not intended to be a recommendation regarding any security related to that company.